



RADIO TELEVISION OF KOSOVA

Board of Directors

ANNUAL REPORT 2006

Pristina, 2007
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Introduction

Radio television of Kosova (RTK) is a public service broadcaster providing its services in the field of radio and television broadcast and other services pursuant to the Law on RTK, adopted by the Kosova Assembly on January 20, 2006 and ratified by SRSG on April 11, 2006.

RTK was first established through a Memorandum of Understanding between EBU (European Broadcast Union) and OSCE in 1999. RTK is composed of two units: Board of Directors and Broadcast Operations.

The RTK Board is composed of nine members, three internationals and nine locals, representing a wide specter of civil and multiethnic society. Based on Law on RTK the future RTK Board of Directors will have only local members.

RTK broadcasts both on terrestrial and satellite networks and it includes two radio stations, Radio Kosova and Radio Blue Sky, as well as its web page, www.rtklive.com.

RTK produces and broadcasts its program in five languages: Albanian, Serbian, Turkish, Bosnian, and Roma language.

The Radio Television of Kosova is the youngest public service broadcaster in Europe. Thanks to the support of the international and Kosova institutions, Kosovars have their own independent public radio-television.

The RTK program schedule shows a balance between popular programming dedicated to a wider audience and numerous specialized programs dedicated to particular communities. Regardless of the scale of its visibility and audibility, RTK as a public service has been trying to provide its programs for all the citizens.

RTK currently represents Kosova's social and ethnic mosaic and it contributes to economic growth, encourages political pluralism, advances cultural diversity, interethnic tolerance, democratization and social integration generally.

Radio Television of Kosova (RTK) is part of democratization and one of the most important institutions of Kosova. As such RTK helps the expression of political pluralism, ethnic, language, cultural, and religious diversity, and further promotion of local production and social integration generally.

During 2006 too, RTK achieved great strides in both its program and development aspects maintaining its prestige, credibility, viewing and listening ratings of the TV and its two radios respectively. RTK has achieved its main aims such as preserving its editorial independence, and achievements in developing quality programming with typical contents of a public broadcaster of information, educational and entertainment nature.

During 2006 too, Radio Television of Kosova has confirmed and strengthened its irreplaceable role of the independent public broadcaster of Kosova, gaining the respect of the public in Kosova and in the region and a key position in informing the Kosovar public.

Foreword by the RTK chairwoman of the Board

RTK Board of Directors thinks that 2006 was the most successful year of all from the beginning of its work in 1999. There is a lot to be done yet in order to offer our audience the best quality program by Radio Kosova, Radio Blue Sky, Television and web-site but the distinguished quality and credibility by the listeners/viewers were our main aim, which has been achieved.

Independent reports of audience research show an increase of the viewership, credibility and strengthening of RTK position as a leader in the media field. Through this dedication, financial consistency and completion of reforms objectives have been reached as set by the RTK Board for 2006.

This year has been marked as a year of reforms, both in the field of human resources and regulation, and also on the program scheme increasing the quality, transparency and a representative graphic image, which is the mark of RTK. The result of this includes a reformed legal, institutional framework, based on the models of European public media and vision of development up to the digitalization of RTK.

RTK continues to be an example of good management. This was also manifest in the signing of the collective contract with the workers' union, which makes RTK one of the first institutions to do so.

Last year was the first year without any financial support from the Kosova budget or some relevant donor. This year the financing has been done through the service fee collection, advertising and income from RTK inside production making the RTK a true public media financed by the public and accountable to the public.

An important event that defined the work of RTK was the approval of the new law on RTK. The Law was passed by the Kosova Assembly and was signed by the SRSG adding amendments which give RTK a limited operational autonomy open to possible political pressures that would harm the editorial policy and freedom of the only public media outlet in Kosova. The Law on RTK and Law for the Independent Media Commission (IMC) are in contradiction with the Interim Self-Governing Framework of Kosova therefore on 7th of May 2006, the RTK Board of Directors made an appeal to the Supreme Court Special College for the Constitutional Framework Issues.

The RTK Board has been working during the whole year in expectation of the election of a new Board by the Kosova Assembly and under various pressure with unfounded criticism. It continued to do its work with dedication in the best interest of RTK and public and based on authorization deriving from the new law.

With the approval of RTK Law I hoped for a transparent and efficient process of

electing the new Board and for a smooth transfer of responsibility. The new Law does not envision a transfer of responsibility in an efficient continuity from a mixed international-national Board to a Kosovar Board, although I believe in the determination of this Board to carry its responsibilities over in a transparent way and it supports the new Board all the way to its consolidation.

RTK has responded in an excellent way to all the political challenges during the last year. Reporting and coverage of events, especially those involving negotiations defining Kosova's final status have been covered by the radio and television and the web-site in a balanced and impartial way and through analyses serving the public in the best possible way. This was not easy. Given the ongoing events in Kosova and outside it, RTK was under a tremendous pressure and surveillance by many actors in order to have a predetermined way of reporting. All of this challenged RTK which it was able to overcome by way of its professionalism that was rewarded by an increase of credibility. The story on the future status of Kosova has not ended, therefore we are as well prepared for the new challenges to be faced in the future.

The public is entitled to expect more from RTK. The RTK Board is determined with greater accountability so that the expectation of the public is met with all the services that RTK offers. In order to fulfill this obligation, we stand on the defense line of RTK against unfounded criticism coming from certain groups of personal interest and group policies. We will continue to fulfill this obligation, preserve the independence and professionalism of RTK. We believe that independence is a privilege that should be constantly gained; therefore we believe that the new Board will continue with an accountable governing modernizing it accordingly to the needs of developments in Kosova, considering always the role of the media as a pillar of democratization of the society.

Vjosa Dobruna
RTK Board President

Director General's Introductory Word

2006, a meaningful year for RTK, today and tomorrow

This year saw the Law on RTK being approved by the Kosovo Assembly. As with the Law on the Independent Media Commission, our suggested amendments were not taken into consideration. Some of them were important in safeguarding and reinforcing the financial and editorial independence of Kosovo's public broadcaster. It can too easily be expected that we encounter considerable difficulties during the coming year 2007 due to the lack of clarity, loopholes and contradictions that degrade the efficiency of the Law and increase the RTK's financial and editorial fragility. We hope not to fall back on our goals of further development while attempting to preserve the current level of operational and program autonomy

The end of 2006 marks the completion of a long and tasking effort of internal organizational, structural and legal reform. We expect that by January of 2007 RTK will be in position to implement a series of internal documents upon which the public broadcaster will continue to develop into a reformed, efficient and modern European broadcaster.

I hereby express my deepest gratitude to the RTK team that worked on the project as well as my sincere thanks to the OSCE Mission in Kosovo that has supported the reformation of our company.

It is not by chance that RTK is the only media in the country that has its own independent worker's union. In addition, it is only natural that with the signing of the Collective Contract – also expected to in January 2007 – RTK would be the first and only media to be implementing such a document.

This year we witnessed a considerable increase in the quality and variety of programs both on TV and radio, but also on our website thus consolidating our position as the most powerful, influential and credible media in the country. This has transcended Kosovo's boundaries and spread well into the region where RTK faces considerable competition in Albanian-speaking regions, at times in unequal terms.

During 2006 RTK has met the expectation of its audience by transmitting the most important and characteristic events in Kosovo and the world, be them political and cultural or sporting events. We are thankful to our staff for making this possible.

Despite a multitude of limitations we have not only continued but also increased our in-house production, including three original TV Dramas and a mini-series. We have also increased the presence of independent producers by adopting a restrictive approach towards acquired programming of dubious quality.

I consider the biggest breakthrough in 2006 was in RTK's news service. There is an evident advancement in fostering a new way of thinking that is both responsible and courageous, focused on Kosovo's citizen and the public interest.

The quality and spectrum of issues treated has improved. So has the credibility of our sources of information. The sensitivity to news-making and speed of reaction to social events has become much better.

I commend the efforts of the editors and the journalists to deal away with a sterile way of reporting and to reduce the presence of 'men-in-suits', the protocol images of endless meetings. I also commend the search for a more critical approach towards numerous negative occurrences. Indeed, this is no short, easy or sweet process. We are however determined to see it through with the full conviction that it is in the interest of right, informed, objective and balanced reporting. The visible increase of LIVE appearances in the news bulletins, using images to tell stories and dealing with current affairs are among the qualities noted in RTK's news and current affairs programs.

Throughout the year RTK has met its challenges in a professional and dignified manner from the Vienna negotiations process to the sad death of President Ibrahim Rugova. The debates on RTK, some more than others, have already been established as inevitable addresses that deal with current issues in a lively, provocative manner often with events that are not easy to tackle and have so far gone unchecked.

An important asset is the ever increasing inter-ethnic dialogue that contributes to mutual recognition, divesting different issues of the layers of presumption, easing the inter-ethnic tensions as well as encouraging the successful integration of all ethnic communities into the Kosovar society. Such an approach has contributed in our shows being considered as an entirety of one single, multiethnic and multilingual broadcaster.

All achievements in the management and development of our company were also made possible through the successful governance of RTK's Board of Directors.

There three words and three words only that form the basis of the survival, success and the sound future of a public broadcaster: **quality, quality and quality**. In order to achieve this goal of ours we need further support. At times the lack of obstacles would suffice.

The road we have traveled and that long way ahead makes us firm in our belief that an independent and responsible RTK is not only to the benefit of informing Kosova's citizen but an important factor of stability in Kosova itself.

Agim Zatriqi,
General Director

Mission

RTK mission is to provide the public with objective and balanced reporting, quality educational, cultural and entertainment programming and encouragement of fair development of democracy and tolerance.

In carrying out its mission RTK follows the following principles and values:

- Freedom of speech, creativity and conscience
- Independence
- Objectivity
- Fairness
- Accuracy
- Transparency
- Respect for society interests and values
- Respect for human dignity, individual rights and privacy
- Complete information
- Personal accountability
- Tolerance
- Difference of opinion

Through an efficient use of its funds, RTK aims at producing quality entertainment and educational programs as well as objective news programs avoiding all kinds of language of violence and hate and violation of other ethical norms.

Organization Structure

RTK Board of Directors
President, Vjosa Dobruna

Blerim Reka / Vice-President

Milazim Krasniqi / member

Nuhi Rexhepi / member

Boris Bergant / member

Snezana Karadjic / member

Prof dr. Muhamet Mustafa / member

Friedhelm Frischenschlager / member

Uros Lipuscek / member

RTK High Management

Director General
Agim Zatriqi

Director of Television, Liridon Cahani

Director of Radio, Avni Spahiu

Director of Human Resources and Legal Affairs, Elvana Prekazi

Director of Finance, Bujar Spahiu

Director of Technical Operations, Ergyn Dobërçani

International Relations, Ilire Zajmi

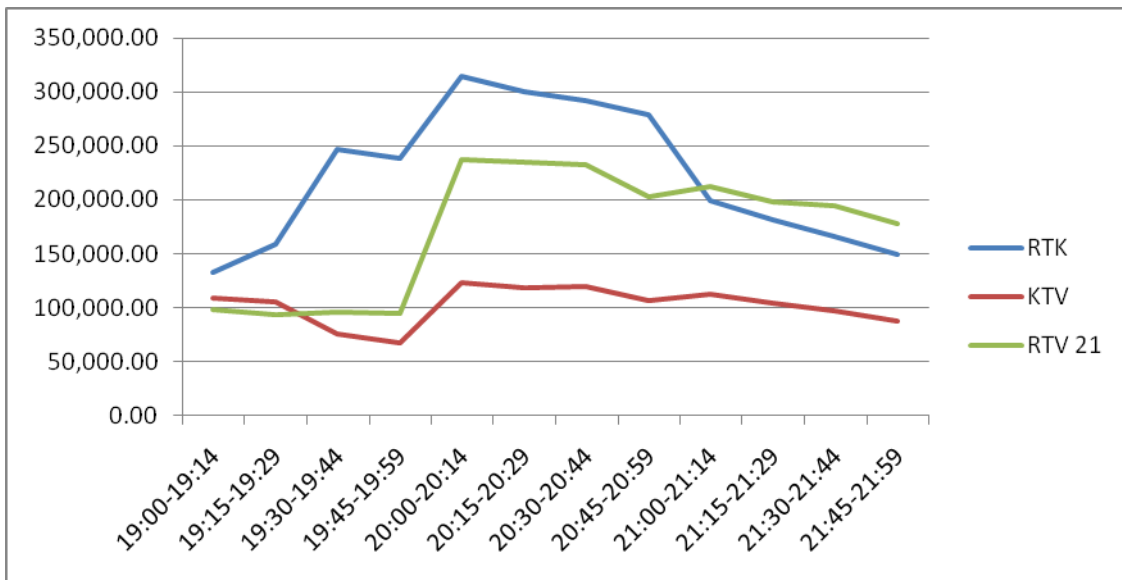
TELEVISION

During 2006 Television of Kosova marked a quality rise in almost all its programs. First of all this was clear for the information programs, with particular emphasis for the Newsroom with an impact on the increase of credibility of Television of Kosova as a public broadcast service. The entertainment program, made primary by our own production, and a selection of quality acquired programs had an effect on the very high rating of RTK during 2006. An extensive educational, documentary, cultural and children's program contributed also to the fulfillment of the TV's mission.

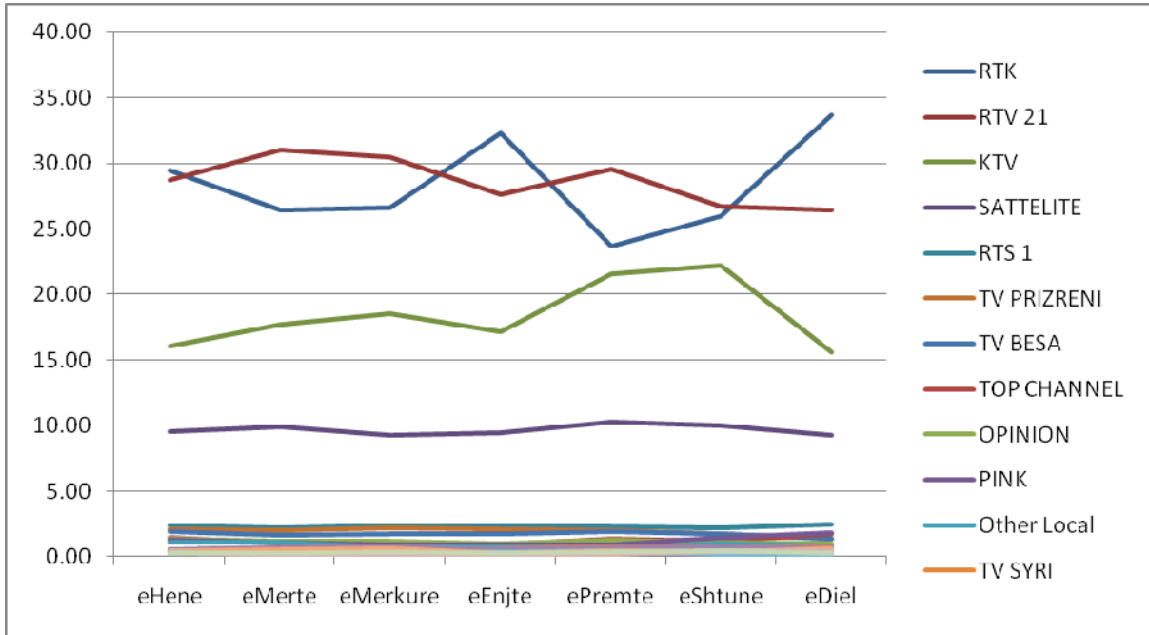
Continued efforts were made for raising the quality and overall presence of programs in the community languages in the overall RTK programming.

More details on all the program segments are given in other parts of the report, and following one may see a table presentation of visibility results during 2006.

Rating 19:00 to 22:00



Share during seven week days

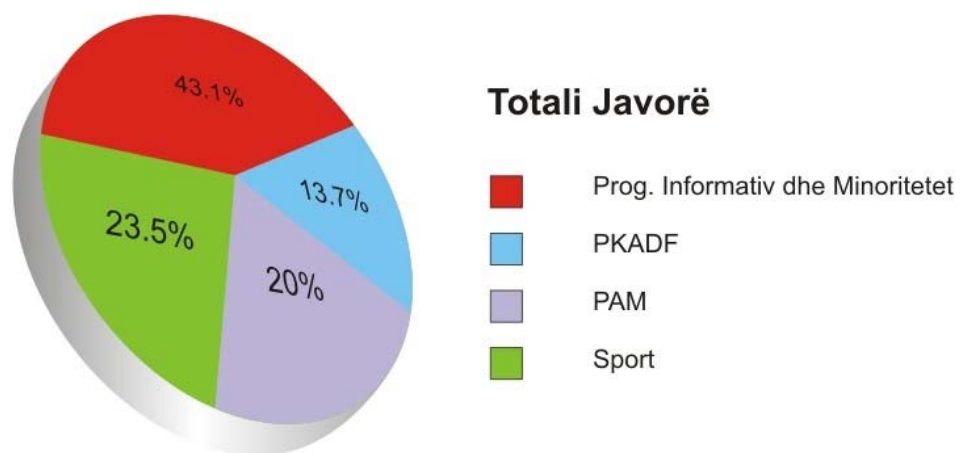


Program Structure of Television of Kosova

Considering its mission as a public broadcaster, Television of Kosova contains in its programming contents dedicated to all age-groups, genders, social groups and ethnic communities.

Following shows a graphic presentation of the percentage of programs of Television of Kosova.

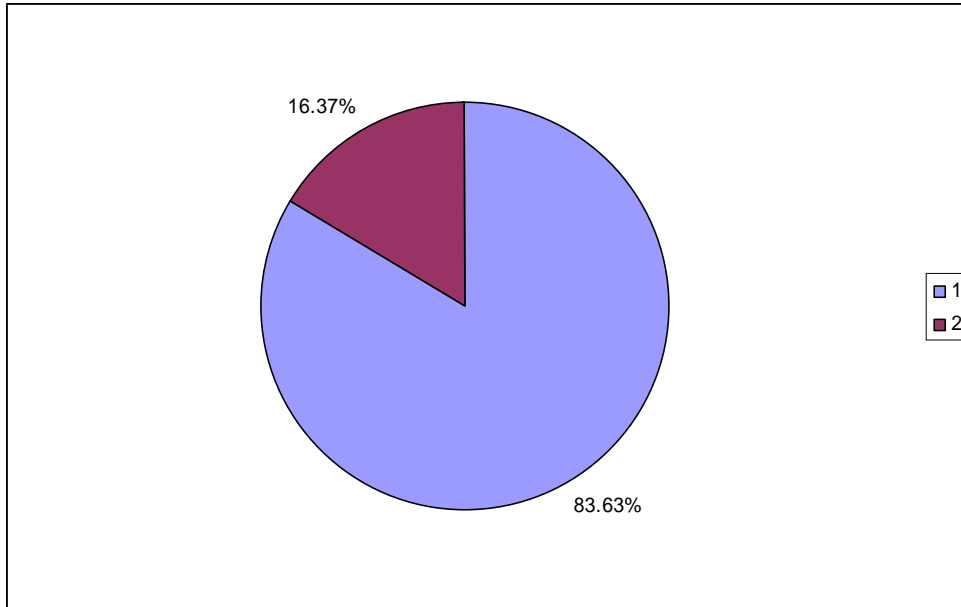
Proporcioni mes programeve të TVK-së (shprehur në përqindje)



Language Structure of Programs of Television of Kosova

Albanian-language program 83.63%

Community languages program 16.37%



Information Program – News

The information program during 2006 has been focused on the negotiation process on Kosova's final status.

With the continuation of negotiations in Vienna, RTK made maximum efforts to keep the Kosovar public as best informed as possible on the issues under discussion.

To this aim, resources at hand were focused on the news editions – phone reports from the events for the daily editions, and live reporting for the main news edition Lajme Qendrore.

Parallel with the regular news editions, the current affairs programs served as support for the negotiating process through discussions of issues connected to the negotiations, and their impact for the developments in Kosova itself.

The greatest engagement on the coverage of the negotiating process was expressed in live reporting from various world centers. During 2006, RTK received over 40 live reports from all over the world.

These presentations include interviews with high Kosovar officials in live programs: President Sejdiu in New York and Brussels, Deputy Prime Minister Haziri, member of the Unity Team, Hashim Thaci and Veton Surroi, member of the Political Group Ylber Hysa in Vienna, government officials in Moscow, Croatia, Slovakia.

It includes also interviews with foreign officials, such as Jamie Shea and Jaap de Hoop Scheffer in Riga and Brussels respectively.

This investment on live reporting from the visits of Kosovar officials outside the country resulted also with interviews with journalists of other media outlets in Kosova in order to secure independent information on the visits, such as in Athens and Rome.

RTK has, naturally, most often reported from the Austrian capital city where the negotiations took place, sending its crews to almost any meeting held. One should also mention here the live reports on the day of the meeting of highest representatives, when RTK interviewed during the course of a single day all the members of the Unity Team for separate editions beginning from the Morning Program to the news edition of Blic at 23.00.

In support of these presentations one should also include the regular live broadcasts of the meetings of UN Security Council and reporting of UNMIK chief and President and Prime Minister of Kosova with the regular members of UN Security Council.

Apart from the Vienna process one should also mention the importance granted by RTK to the world and regional events. RTK dedicated special resources to the coverage of the statehood process of Montenegro becoming the first media to publish the preliminary results of voting. More importantly RTK has shown a competing – and winning – spirit in the interview with the Montenegrin Prime Minister, Milo Djukanovic who gave a long interview to RTK where he first announced he would depart politics.

RTK informed the Kosovar public also from the NATO summit in Riga of Letonia, where the role of NATO and the future of peacekeeping mission in Kosova were discussed. RTK ensured views from the summit and informed about the participation of Unity Team member to the summit, Mr. Veton Surroi.

However, a most special dedication of the information program was shown upon the death of President Ibrahim Rugova. RTK is the first Kosovar media to publish the news on the death of the former President, and it was widely quoted by the world media including the news agency Reuters. The following days found RTK ready and prepared for the oncoming events both in the sense of immediate events following Rugova's death and that of the retrospective on his activity and life. On the very day of his death, RTK broadcast a 25-minute program on the biography of life and work of President Rugova.

RTK paid its attention to the religious communities in Kosova, carrying out live several of their main holidays.

It has also maintained its good cooperation with the local TV stations throughout Kosova.

Debate Programs throughout the year marked a rise on the level of dealing with various topics of importance in the Kosovar society. The debate "Life in Kosova" developed in one of the most important slots in dealing with "hot" political and social issues with differences of opinion and open and robust approach towards

the interlocutors, thus marking a growing interest and high visibility by the audience.

In addition, the “Pro et Contra” was upgraded to a daring program in facing Kosovar officials with their engagement and leadership with local institutions and debates between opposition and position in various social spheres and economy and education.

Throughout the year, RTK continued with interviews of official and international officials being noted for its selection of Kosovar, regional and international interlocutors.

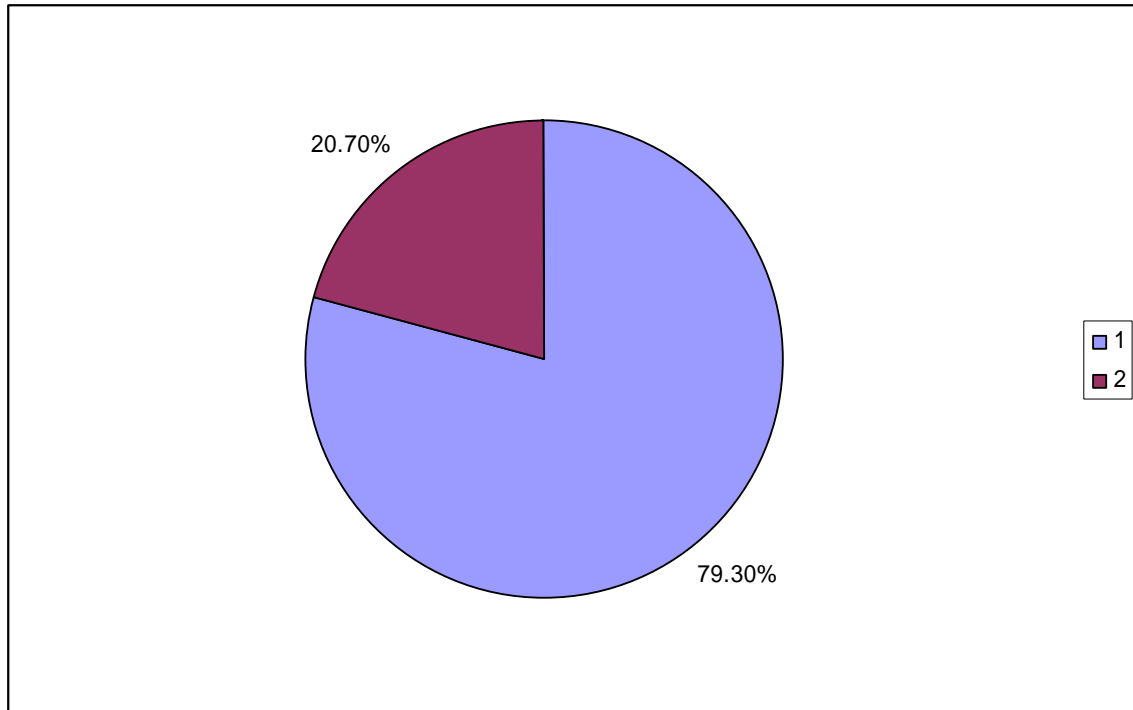
Community Languages Programs continued to reflect a spirit of multi-ethnicity upon which RTK has been built. Information programs focused on most important developments of the respective communities. Furthermore, an increased activity of the community programs was also reflected on an increase of the volume of topics dealing with communities in the Albanian-language news programs. All the different language newsrooms develop free and professional editorial approach without any essential intervention but rather with a fine coordination of work. Within this frame RTK was successful with programs advancing inter-ethnic dialogue, such in the debate program made in partnership with the BBC (“Auditorium”) and other cycles of debate programs.

Starting from September 2006, on the recommendation of respective local and international institutions, RTK began broadcasting its ethnic community languages in the satellite network, thus compensating for the insufficient terrestrial coverage of the population territory in Kosova.

Beyond these program priorities, RTK has shown a sense for other events of global importance, including the 5th-anniversary of the terrorist attack on the Twin Towers in the USA. From where RTK carried out live broadcasting from Ground Zero, the celebration of 4th of July, and the annual speech of the US President before the US Congress, etc.

Language Structure of News in the Community Languages as Compared to Those in Albanian

1. News in Albanian: 79.3%
2. News in community languages: 20.7%



Cultural-Artistic, Documentary, Educational and Children’s Program

During 2006, the Cultural-Artistic, Documentary, Educational and Children’s Program made strides in realizing its program aims both in quantity and quality sense.

Three TV dramas were recorded of which two were broadcast during 2006 being very well received by the public.

There was a continuation of realization of special projects, various cultural academies, anniversaries, etc.

Out of a total of 11 educational programs a week currently four of them have been continuing focusing instead on acquired educational programs of a higher quality than what we can possibly produce considering our budget, technical, and staff-related capabilities.

The most successful educational venture remains the program called “The Sound”, dealing with musical matters.

As regards the Children’s program we feel satisfied with both quantity and quality of our productions. The realization of the quiz program “1,2,3, go” continued and was well received by our viewers. In addition, we continued with the second season of the most popular children’s series “Sesame Street”, dubbed in both Albanian and Serbian.

Entertainment and Musical Program

The entertainment programs of Television of Kosova, like in the previous years, dedicate special importance to the production and broadcast of high quality programs.

Special attention was paid to the musical selection providing it to be of the highest standards and all genres. In this sense, one should make mention of the best programs of opera music and classic music in general broadcast by Television of Kosova.

The Vienna Philharmonics with its traditional concert was present this year as well for the Kosovar audience through the New Year festive program of Television of Kosova. Musical programs with most popular international music, "Eurovision Song" and "San Remo Festival" are broadcast every year by RTK. Local events such as Kamer Fest, New Music Festival, Prishtina Jazz Festival, the already traditional concert "Hello America". And RTK Gala Concert, prepared every year and performed live by the BIG BAND in cooperation with Kosova's Philharmonics. Could be watched through the program of television of Kosova.

The local series "Familja Moderne" and "Our Coffee Shop" continued to be among the most preferred programs of the audience and perhaps the most particular program content of RTK as compared to other competing local media. Furthermore, it should be pointed out that Television of Kosova has other regular and highly watched comedy shows.

The summer entertainment program "Summer Cocktail" has brought fresh breath of entertainment and competition prepared yearly during the summer season. 2006 marked another program novice, when "TOP RTK" turned into an interactive program through SMS and call-ins enabling the public to cast their votes for the best song. During 2006 too the program "Teen" continued to be broadcast dealing with topics of concerning Kosovar teenagers.

The acquired programs, first of all films of different kinds, dramas, comedies, action and horror, of Hollywood and European productions were prepared and transmitted throughout the year. Of the series, the best world series should be mentioned, such as "Friends", "C.S.I.", "C.S.I. Miami" and "The West Wing".

In addition, all the great world events in the field of film and music were carried out by Television of Kosova, such as: "Golden Globe", "Oscar", BAFTA, Grammy, BRIT, Emmy, and others.

One should also mention that RTK broadcast concerts of multiethnic chorus, The Gala Concert 2006, Big Band, traditional festival "Kosovarja këndon", folk festival, etc.

Sports

The sports program realized entire hours of sports programs in order to bring to its viewers the best quality local and international sports events. It was fully committed to bring to its viewers all the important local and international events.

These international events were: WOG 2006 (Winter Olympic Games), World Championship Germany 2006, English Football, League of Champions, games of Albanian national team and boxing matches of Luan Krasniqi.

In addition to the broadcast of these international events special programs were prepared for the occasion (English Premier League, Champions League Magazine).

During the WOG 2006 daily summaries of the greatest winter sports event were prepared. During the football world championship Germany 2006, programs were prepared announcing the games with over 100 guests being invited in the studio during the entire period. The entertainment sports program "Champions League" continued with live performances of musicians at every game recess period.

Apart from live coverage the sports program paid attention also to the local sports events.

The TVK Sports Program covered also the eliminatory games of the Albanian national team preceding them with talks in the studio with guests and audience. Similar programs were prepared for the boxing matches of Luan Krasniqi.

The sports program brought fresh sports news coverage in its SPORT PLUS Program which was received so well by the TVK audience.

TECHNICAL OPERATIONS

During 2006 about 1018 live broadcasts were made from various information, culture and sports events in and outside of Kosova (Kosova Assembly, culture events, entertainment and sports programs, basketball, football, handball matches, etc.

Terrestrial network broadcasts were carried out from all possible points in Kosova using 2 land mobile links and microwave fixed connection Golesh – Prishtina. This includes broadcasts through SNG satellite link, a donation by EBU.

During 2006, the Technical Operations department, provided the following services to all the program units:

Eng crews for program units: 20.283 hours
ENG crews for information programs: 11.657 hours
Editing for program units: 22.485 hours
Editing for information programs: 10.122 hours
OB VAN: 1.718 hours
PCR 1 and PCR 2 5.684 hours

It should be pointed out that, compared to the previous years the engagement of existing mobile links has increased considerably with almost daily live connections for the news editions.

In addition, for the needs of information department program and technical coordination were made for multilateral and unilateral broadcasts and recordings from places and events of interests, such as the Security Council sessions, Hague trials, etc, and also unilateral broadcasts of our journalists from various countries of the world.

Technical coordination were made for entertainment and sports programs, such as greatest sports events during 2006, musical program in coordination with program acquisition department, such as broadcast of the Vienna Concert, New Year, Oscar night, EMMY Awards, Grammy Awards, Eurovision Song, and many others.

During the period over 130 English League football matches were broadcast live, 20 of the UEFA Cup, and 24 of the Champions League, as well as boxing matches, etc., and numerous reviews of the English, Spanish, Portuguese championships, etc.

During 2006, in a coordination with EBU and other TV centers around 168 multilateral and unilateral broadcasts were carried out for the EBU network news exchange as well as other unilateral ones on EBU members and various TV requests both for broadcasts and use of RTK technological capabilities, ENG editing, studio and stand-up camera. Considerable income was generated in the process.

One may surely state now that RTK has already become one of the world TV stations in the region able to provide quality technical services.

Radio Kosova and Radio Blue Sky

SUMMARY

RTK-Radio is composed of two radio stations: Radio Kosova and Radio Blue Sky.

Both radios broadcast a 24-hour daily program of which 19 hours with studio moderators and the rest using music programs without moderators.

RTK-Radios are multiethnic with programs in Albanian, Serbian, Bosniak, Turkish and Roma languages.

Both are built on the principles of a public broadcaster providing their audiences with fair and balanced news, education and entertainment programs.

Radio Kosova is a 'radio for all' and attracts an audience at 25-years of age and above, while Blue Sky Radio targets younger age groups under 25.

Radio Kosova broadcasts its program on the terrestrial FM network, through a 10 KW middle wave transmitters, live streaming on the internet and on satellite as a second RTK audio channel.

Radio Blue Sky broadcasts its program on FM network, live streaming and third RTK satellite audio channel.

According to various independent surveys conducted from 1999 and onwards Radio Kosova ranked as the most trusted radio in the country and Radio Blue Sky as the most listened youth radio.

RADIO KOSOVA

INFORMATION PROGRAM

During 2006, Radio Kosova realized in full its program anticipation. News editions covered all the political events in the country and world, and the current affairs programs of analytical and debate types took place in the studio with discussions of various topics on political, economic and social developments. Numerous developments took place during 2006 were connected with the status of Kosova. Kosovar institutions were involved during the year on the process of final solution of Kosova status and Radio Kosova carried out its mission informing the public in this respect.

Meanwhile the existing news editions were enriched with fresh contents and editorial reinforcement. The 8:00 news edition was further consolidated becoming a very attractive edition for our listeners. The current edition has been updated with voice pieces and numerous exclusive interviews. Several news

continued in the Radio Blue Sky during 2006 – starting from 14:00 and ending at 16:00 fully consolidated. The broadcast of the 5-minute Serbian-language radio news in Serbian by the Television of Kosova continued as well. The program was also enriched with reports from correspondents from the northern part of Mitrovica, Gracanica, and the Gjilan region.

TURKISH-LANGUAGE PROGRAM: The Turkish-language program has continued to provide news for the Turkish community in Kosova on a daily basis especially on the life of the Turkish community, including musical and cultural parts. The Turkish-language program has maintained close contacts with the Turkish KFOR in Prizren. The program stayed on its previous schedule from 16:00 – 18:00.

BOSNIAN-LANGUAGE PROGRAM: During 2006, the Bosnian-language program was broadcast every day from 12:30 to 14:00. Three correspondents from various parts where the Bosniak community lives were used for the program. The Bosnian-language program focused on daily information from Kosova, the world and particularly Bosnian community in Kosova.

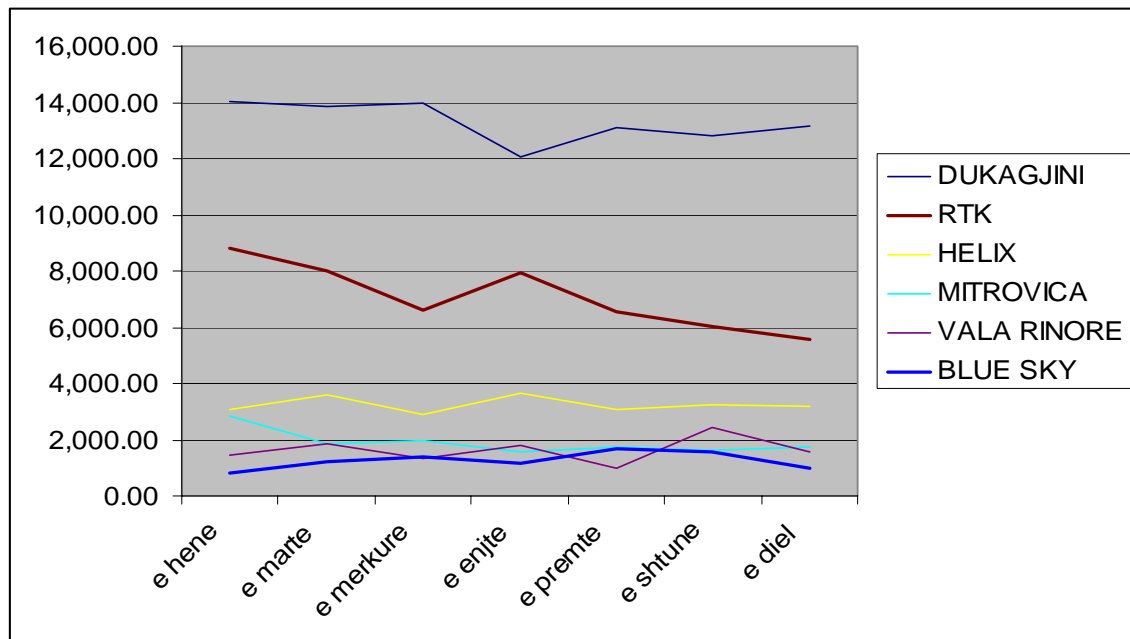
ROMA-LANGUAGE PROGRAM: Pursuant to the RTK development strategy for the community language programs at RTK, beginning from May 1, 2006, Radio Kosova launched a program in the Roma language. The 15-minute long program consisting of news, entertainment and music, is broadcast daily from 14:00 to 14:15 and was dedicated to the Roma community throughout Kosova.

RADIO BLUE SKY

Information Program

During 2006, Radio Blue Sky continued to broadcast 13 editions of news every day. They were transmitted at every half of full hour, and an additional five-minute news edition at 13:00, broadcast daily by TV of Kosova as well. The existing news edition in Serbian at 14:00 is also broadcast by Television of Kosova. News editions were prepared jointly and in close cooperation between the two radio newsrooms. Documentaries and investigative journalism were frequent on the Blue Sky during the year. This was proven by the awards and special recognitions granted to our radio journalists at the Neum radio festival.

Daily outreach of five most listened stations:



Other programs

Within the program development for 2006, Blue Sky consolidated its program contents. Generally, not too many changes were made, but the existing programs were upgraded with new sections and approaches. Other programs included: "BRITISH AWARDS 2006", live coverage from London, Voice of Reason, dedicated to persons with limited abilities, realized in a cooperation with "Handicap Kosova", My Right, a human rights program, METROPOL, EDUCATION, TALENT PROMOTION, WOMAN'S VISION, BOOK PROGRAM, T SYSTEM, INFINIT, PROMOVIM I TALENTËVE, VIZIONI I GRUAS, EMISION PËR LIBRIN, SISTEMI T.

RADIO TECHNICAL OPERATIONS

The Operations sector realized during 2006 a number of objectives as outlined by the RTK Business Plan for 2006. RTK Radio operations has successfully responded to a great number of broadcasts from various cultural, political, sports, religions and other events.

During 2006, both Radio Kosova and Radio Blue Sky realized about 160 live broadcasts, the main of which included: The traditional Vienna Philharmonics concert, The British Awards, 12 of June Concert, Bayram and Christmas holidays, etc. Live coverage was carried out using the OB Van, such as for the Metropol of Blue Sky and Radio Kosova morning program.

RTK Web Page, www.rtklive.com

A unified internet page, www.rtklive.com, is one of the latest RTK projects launched.

The unified page started on 26 of December 2006.

Following a decision for the unification of RTK internet pages of TVK (rtklive.com) and two radios (Blueskylive.Radio-kosova.com), for establishing a new RTK web page respectively, the joint staff of TV and two radios moved to the Radio Kosova building working throughout the year on a new concept and design of the page under the address rtklive.com.

It now launches contents in six languages: Albanian, Serbian, Bosniak, Turkish, and the Roma language, as well as limited contents in English.

In Albanian and three other community languages – Serbian, Bosniak, and Turkish news in a written form are submitted in a video format, and the TV Roma program is specially launched for the viewers.

Rtklive.com, is also functioning as a presenter of relevant data on RTK, as a public service broadcaster.

Rtklive.com continued its free streaming for the radio programs that may be listened live.

Written news is mainly based on the newsroom productions from various RTK newsrooms.

Rtklive.com continued to present the main TV and other RTK productions.

A novice of the joint page, rtklive.com, was the introduction of comments by the visitors assimilating the technical editorial capabilities so that rtklive.com can become an open, interactive media.

In addition, the new web page conceived a special section “Sport on RTK”, in which in addition to the video format sports news the main Kosovar and international sports news are regularly updated.

Web-page statistics of visits for 2006

(Period January – December 2006)

Total: 7,361,284 visitors

Average visitors a month for 2006 – 613,440

The following table shows monthly visits between 01.01.2006 – 31.12.2006.

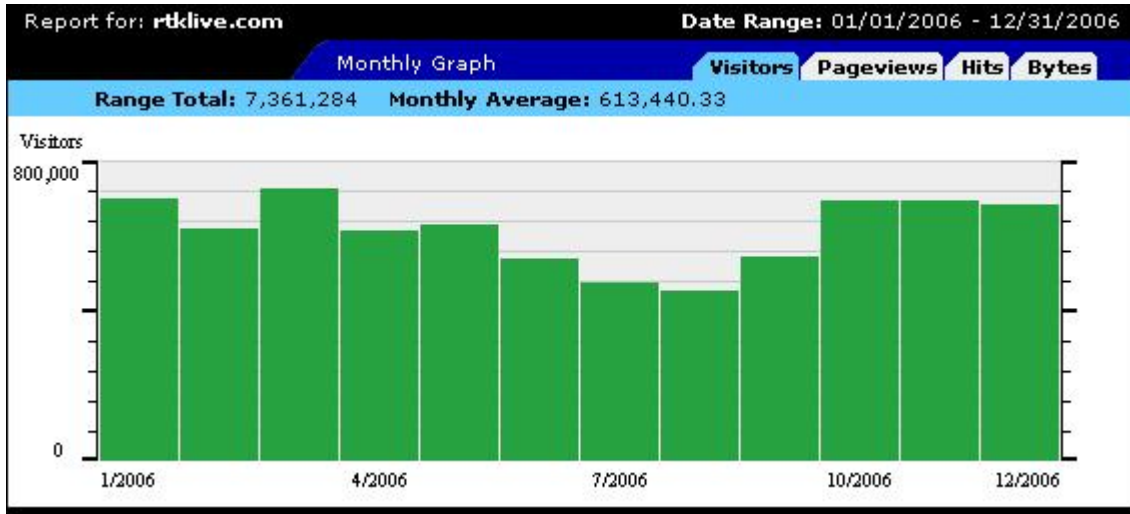
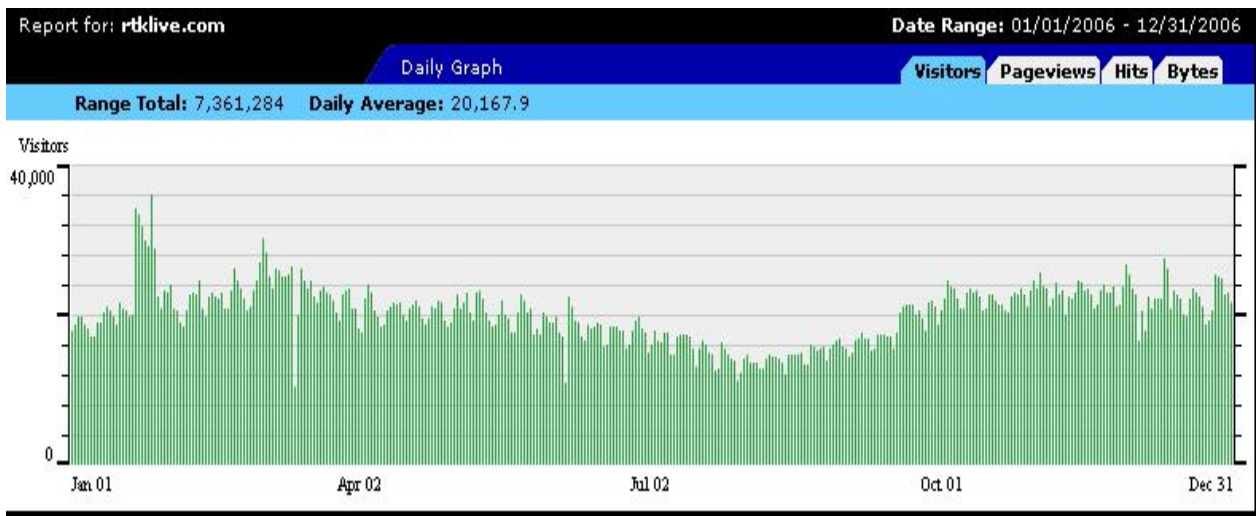


Table showing daily visits between 01.01.2006 – 31.12.2006.



Daily Average of Visitors for the year 2006 – 20,167

RTK JOINT SERVICES

2006 marks the adoption of RTK Law, an important step in the establishment of true media legislation in Kosovo. RTK took an active part during the discussion of the draft law. However, despite this, the law contains several articles that we consider to be in contradiction to the best European standards and practices and as such allow for possible intervention in the editorial and program independence of RTK.

During 2006, the RTK Joint Services (Administration and Human Resources) was characterized with an intensive work in the realization of the project of legal reform and new systematization of work places. The entire process is based on the Elementary Labor Law of Kosovo and RTK Law adopted by the Assembly of Kosovo on 20th of January 2006 and ratified by SRSG on 11th of April 2006, and based on best European experiences of internal regulation of public services.

The work resulted in a preparation of internal legal acts, regulating:

1. Internal organization in Radio and Television including organizational structure (organogram);
2. Methodology of determining the complexity of work places;
3. Systematization of all work places in Radio and Television with a new system of salaries and description of tasks for each work place;
4. Distribution of employees to work places according to the needs of the working process, qualification and experience,
5. Preparation of Regulation on vertical and horizontal advancement of employees;
6. Preparation of Regulation on employees' awarding,
7. Preparation of Regulation of evaluation of work through annual conversations;
8. Preparation of Regulation on the work hours and evidence;
9. Preparation of Regulation on education;
10. Regulation on honoraries;
11. Collective Contract on RTK level, a document prepared in close cooperation between the Management and RTK Workers Union.

Apart from the compilation of this the Joint Services (Administration and Human Resources service) was also engaged in the following:

- a. Electronic fill-out of work place program and evaluation criteria;
- b. Preparation of horizontal synchronization of work places with typical selected work places based on the methodology of work, organogram, and other acts.

The end of 2006 was marked with the finalization and completion of all the internal regulations by the working group on reform and Management and

Workers' Union, which following an adoption by the RTK Board of Directors in January 2007 will be signed and implemented. A new electronic system has been set both for launching and supporting the reform implementation.

2006 at Radio Television of Kosova was rounded up with a total of 460 employees on regular one-year contracts to be renewed based on annual evaluation. Of this number, 318 are employed at TV and 142 in both radios. With the starting of the reform, in January 2007, a reduction of regular employees at RTK has been anticipated.

Within 2006 162 contracts on deeds were signed to fill the needs of various sectors and program departments, both in Radio and Television.

TRAININGS AND INTERNATIONAL COOPERATION

The list of priorities for 2006 was an increase of the professional level and program standards at the public broadcast service – RTK.

Organizing and engagement of trainings for an improvement of the professional level was based on Strategic Training Planning for 2006, a document adopted by the RTK Board of Directors.

Trainings were oriented towards increasing the proficiency of journalists and editors, their profiling in the field of European integrations, legal issues, economy, language, human resources, as well as training for cameras, edits, information technology, financial management, security, etc.

Based on an agreement signed with the English company T-Media, directed by an experienced BBC journalist, Rick Thompson, a specialist in broadcast media development four successful trainings were held. All of the trainings took place in Prishtina and editors, radio and television news journalists took part in them.

The training on “Political Reporting”, involving journalists and editors from TV and the two radios was deemed necessary for the needs of RTK.

A seminar for RTK news editors and two seminars for video journalism, led by Karol Cioma in October, were part of strategic development program for 2006.

Seminars on video journalism and TV skills aimed at raising the professional level of cameramen and video editors. Cameramen were trained for edits, and editors and journalists were trained for the use of cameras.

The seminar helped a better understanding of the three basic professions at TV, and the team work of the three.

T- Media concluded its engagement with RTK for 2006 with instructions to the news editors.

One of the most successful trainings recommended by the RTK Board of Directors was the training on the use of Albanian language in the media, or Television and radio respectively.

The training supported by the Department of Philology of the Prishtina University was attended by editors and journalists of all TV programs, as well as those from Radio Kosova and Radio Blue Sky.

Apart of these, the RTK staff attended other trainings organized outside RTK, professional trainings of journalists in the field of the reform of the justice system in Kosova, economy, and gender equality and public administration and human resources.

Editors and journalists from both TV and radio were specialized in the field of European integrations.

Particular importance was dedicated to the training of staff in the information technology department due to technological developments and important steps to be taken by RTK during 2007.

An agreement was reached for the first time with the Police Academy in Vushtrri for training of our security personnel. 10 out of a total of 38 security service personnel at RTK received certificates from the Academy.

The improvement on the professional level through trainings, seminars and workshops helped in the reformation of the newsroom and in changing the structure and visual concept of news editions at TV. Further changes are aimed through the establishment of a planning unit for the TV newsroom.

Journalists of both radios received training on learning the TV techniques.

One should point out the RTK support for further education of RTK regular staff members on fields relevant to the development of the public service broadcaster, in particular for program improvement.

On an international level, RTK was the initiator of a regional public televisions conference. At the founding meeting, held on 16th of September in Prishtina, representatives of public TVs from Turkey, Albania, Montenegro, and Macedonia took part.

The participating parties agreed to intensify their cooperation in program production and exchange, technical assistance, training and staff exchanges. The meeting supported RTK initiative for establishing a terrestrial fixed visual line through Tirana, Skopje, Podgorica and Prishtina.

RTK concluded 2006 with the signing of a Cooperation Protocol with the Albanian Public Television.

An important step was also made with the admission of RTK at CIRCOM – Regional TV Network – with 38 members. CIRCOM organizes professional trainings in different fields of broadcast journalism.

It's worth mentioning that during 2006 a successful implementation of the EBU-RTK cooperation contract took place and a dense activity by RTK in various EBU meetings of all levels took place.

With the exclusion of EBU, RTK was not satisfied with the up to date response from the international donors' conference, held in December 2005 in Vienna in cooperation with OSCE, EBU and RTK.

PROCUREMENT

Referring to the table on RTK procurement during 2006, there were 1010 requests for TV and 237 for the radio needs. Of these, there were a total of 96 contracts signed for services, goods and services of small, middle and high values through procurement procedures. The procurement activities were subject to procedures including contracts below the minimum value of 500 €, and standard documents as approved by the Regulative Commission of Public Procurement were used.

The procurement office used procurement methods using standard documents and tendering procedures for goods, work and services. It should be pointed out that a small number of offers failed being either refused or not approved by our procurement office due to failure to comply with the rules.

Requests that were subject to re-tendering are as follows:

- 378 purchase of two jeeps realized following a third tender,
- 174 back up internet services following a second tender,
- 084 Servicing and maintenance of vehicles realized following second tender,
- 210 supply for the RTK needs realized following second tendering,
- office material realized after second tender,
- purchase of car batteries following a second tender and single-source procedure,
- Servicing of generators unrealized after two re-tenders,
- clothes for RTK security and operations staff failing after 3 tenders,
- Vehicle for Radio auto-park after third tender.

During 2006 constant training for the procurement staff took place, and a consolidation of the RTK internal auditor was accomplished.

RTK FINANCIAL OUTLOOK FOR 2006

The primary funding of the RTK in 2006, although not the only ones, came from the service fee collection.

During 2006, RTK undertook a number of steps towards reducing and maximum control of expenses resulting in closing 2006 with a positive difference of 111,946.14€. Until 2001, when RTK was managed by the internationals, accounting was kept in a simple way, or on cash basis respectively.

As of 1 of January 2002, RTK has been keeping its books according to international standards of accounting on accrual basis and RTK financial reports are prepared based on data registered on accrual basis.

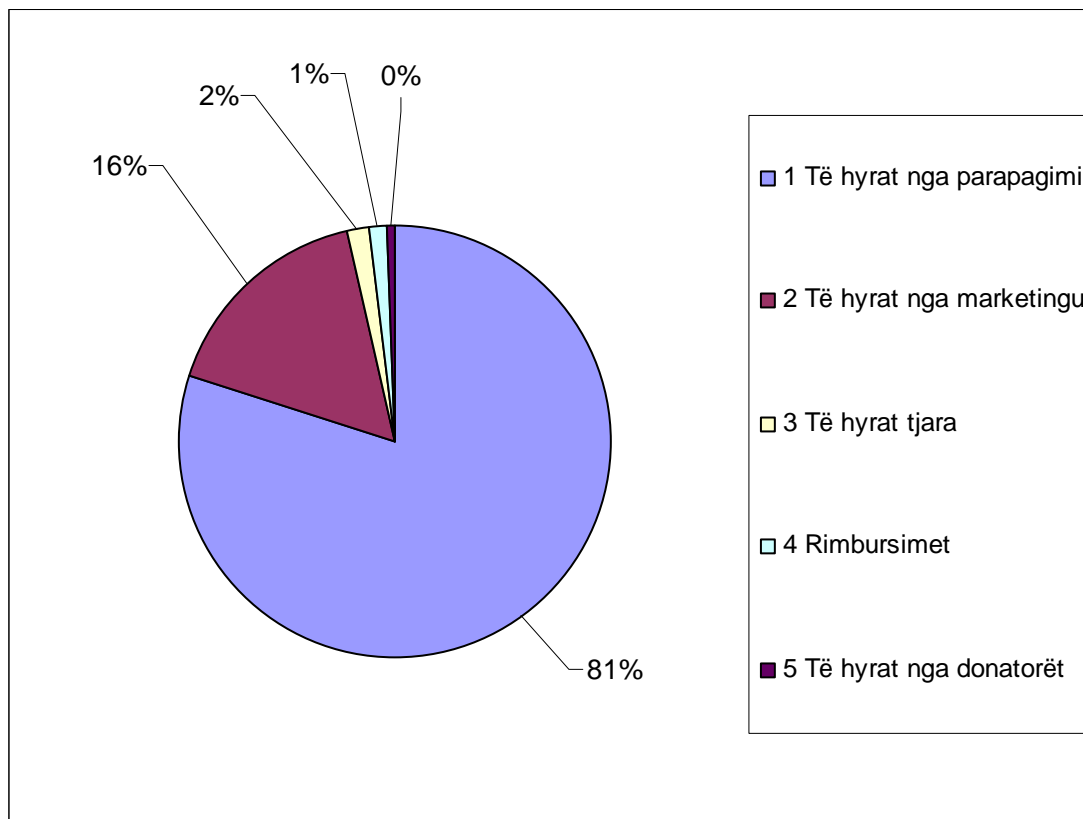
As of 2002, RTK was regularly audited by international and independent auditing agencies.

INCOME

The RTK primary income for 2006 came from the service fee comprising nearly 81% of overall RTK income. Marketing income generated some 16% of overall income. Income from reimbursements generated 1% of the overall income, Donors income made up less than 1% and all other income made up less than 2% of overall income.

2006 marks the first year with the Kosova Consolidated Budget participation in the RTK Budget is equal to 0%.

Following there is a presentation of RTK income structure for 2006:



EXPENSES

RTK stands by its policy of a strict control of costs and aims at offering services of greater value than the assets spent. As of 2002, RTK has established a procurement office with a staff of three professionals who observe in full accordance with the regulations and strictly implement the procurement procedures.

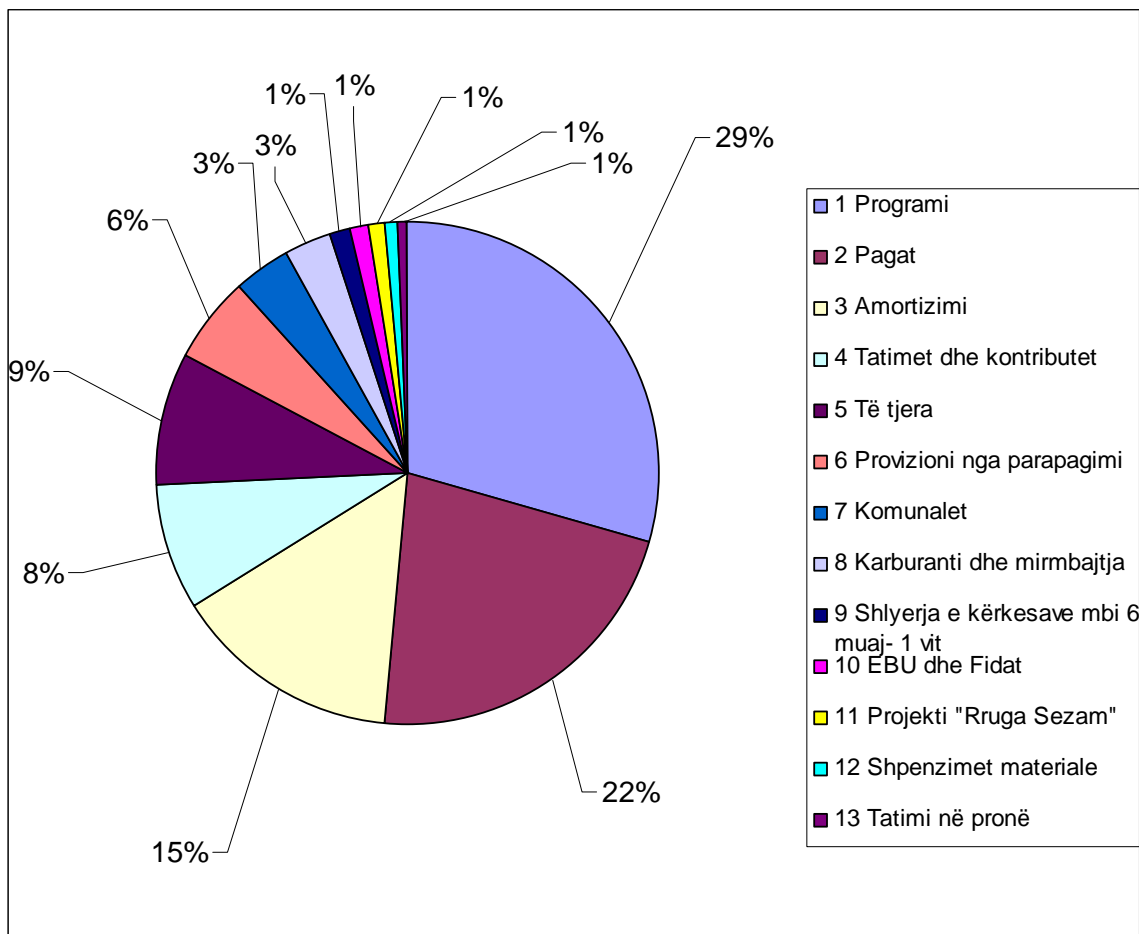
The RTK Finance Department apart from the financial annual report issues also

quarterly reports, which are regularly analyzed by the RTK Management and Board of Directors. There are written financial policies and strict cost control procedures. No expense can be made without prior written approval by at least two authorized senior staff.

Payment of salaries for the regular staff, freelance contractors and honorariums were made through bank accounts along with other transactions. Cash payments are applied only in special necessary cases. Per Diem expenses for official trips in and out of the country conform to the particular written Regulation.

The service fee for RTK began to be implemented as of 1 November 2003, through KEK invoices. Only 43.04% of assets from the overall number of invoices have been collected in the name of RTK service fee.

Following we are presenting in a graphic form the structure of RTK expenses for 2006:



RTK Balance of success and Balance sheet for 2006 will be presented as follows through tables:

RTK SUCCESS BALANCE SHEET according to situation on 31st December 2006

No.	INCOME	EURO	EXPENSES	EURO
1	Service fee income	7,080,000.00	Program	2,575,305.53
2	Marketing income	1,432,654.41	Salaries	1,898,577.17
3	Other income	163,392.16	Depreciation	1,305,444.78
4	Reimbursement	121,942.57	Taxes and contributions	688,544.42
5	Donors income	40,000.00	Miscellaneous	763,386.94
6			Provision on service pee collection (6%)	488,520.00
7			Utilities	295,856.54
8			Fuel and maintenance	266,937.18

9			Payments on demand over 6 months – 1 year	119,880.66
10			EBU and Sat. feeds	104,093.14
11			“Sesame Street” Project	98,736.66
12			Material consts	73,055.53
13			Property tax	47,704.45
Total income		8,837,989.14	Total expenses	8,726,043.00

Total income 8,837,989.14€

Total expenses 8,726,043.00€

Positive difference 111,964.24

RTK Balance sheet, on 31st December 2006

No.	ACTIVE	EURO	PASSIVE	EURO
1	Ready assets	201,801.62	Capital	8,224,236.56
2	Fixed assets	3,376,110.17	Short-term debit	1,381,056.02
3	Archive material	893,157.10	Long-term debit	49,344.54
4	Short-term demands	3,973,703.59	Surplus 2006	111,964.24
5	Previous years deficit	1,321,828.88		
Total active		9,766,601.36	Total passive	9,766,601.36

